



Higher Education in the U.S.

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Your Official Source on U.S. Higher Education
EducationUSA.state.gov

What is EducationUSA?

- is a network of 400 overseas educational advising centers affiliated with the U.S. Department of State



- Centers receive over 14 million contacts annually

- Centers provide accurate unbiased information about accredited U.S. higher education institutions

<http://www.educationusa.state.gov>



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EducationUSA

Partners



Non-Governmental
Organizations

U.S. Colleges/
Universities

Overseas
Regional Educational
Advising Coordinators

Overseas
EducationUSA
Centers



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EducationUSA Services

Advisers help students:

- Select appropriate institutions for their academic and personal goals
- Research and prepare for standardized testing requirements
- Understand the U.S. application & admissions process
- Identify financial aid opportunities
- Prepare for departure to the U.S.



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EducationUSA Services

Advisers help U.S. colleges & universities:

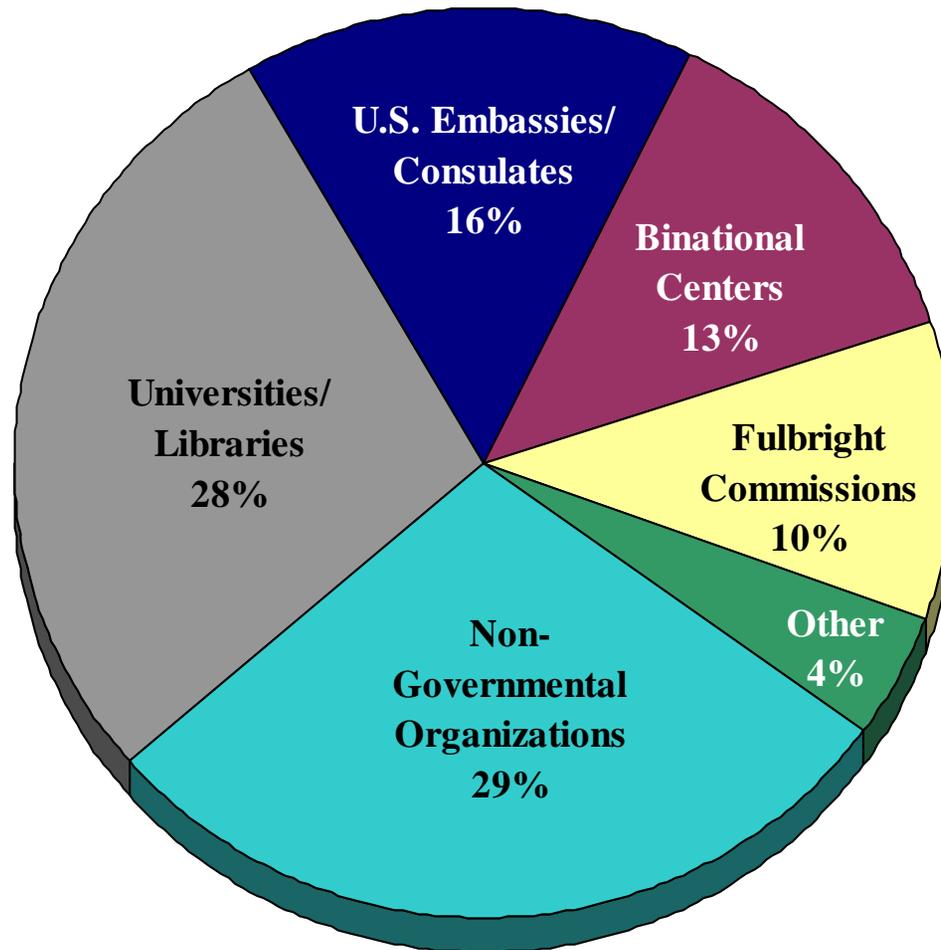
- Provide information about U.S. schools to prospective international students
- Assist with in-country recruitment
- Discuss student mobility trends in the regions or a country
- Explain local educational systems, academic credentials and grading scales



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Where are EducationUSA centers located?



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EducationUSA Advising Center

- sponsored by the Public Affairs Section of the U.S. Embassy, Hanoi
- All of our services are free of charge.

1st Floor, Rose Garden Tower

170 Ngoc Khanh St., Hà Nội

To make an appointment, please email:

hanoieducationusa@gmail.com

Website: <http://vietnam.usembassy.gov/educationusa.html>

<http://www.facebook.com/educationusahanoi>



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Why Study in the U.S.?

- Quality
- Choice
- Value
- Flexibility



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Why Study in the U.S.?

- Quality: facilities, resources & faculty.
Accreditation systems.



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Why Study in the U.S.?

- Choice: Many types of institutions, academic and social environments, entry requirements, degree programs & subjects.



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Why Study in the U.S.?

- Value: A wide range of tuition fees, living costs & financial help from colleges.



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Why Study in the U.S.?

- Flexibility: Choice of courses.

Differences Between Colleges, Institutes and Universities

- Degree-granting institutions in the U.S. can be called any of these terms.
- Colleges and Institutes not inferior to Universities.
- Colleges: likely smaller, focusing on undergraduate degrees.
- Universities: offering graduate degrees
- Institutes: offering classes in a specific field (art, technology, fashion, design, etc.).

A School Within a School

- Within each college or university: schools, such as the school of arts and sciences or the school of business.
- Each school: responsible for the degree programs offered by the college or university in that area of study.



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Bachelor Degree vs. Associate Degree

- Bachelor degree: 4 years of study to complete.
- Associate degree: 2 years, either 'terminal' or 'transfer'.
- Associate degrees offered at Junior Colleges and Community Colleges.



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Liberal Arts Philosophy

- A well-rounded academic education developing students' verbal, written, and reasoning skills.
- Classes in a variety of fields such as arts, humanities, languages, and social and physical sciences. Then choose a major.
- Liberal Arts programs: 25%-50% of courses for many degree fields.



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State Universities

- Founded and subsidized by U.S. state governments (California, Texas, Michigan)
- Lower-cost education for state residents, higher for out of state and int'l students.
- Also called public universities, usually have the word 'State' in the name.
- Tend to be very large, 20,000 or more students.



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Private Universities

- Funded by endowments, tuition fees, research grants, and gifts from their alumni.
- Tuition fees: likely higher than public, no distinction between state/non state.
- Religious or single-gender schools: private, likely smaller.



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Community Colleges

- Two-year associate degrees, either associate of arts (A.A.) or associate of science (A.S.)
- Also good with technical and vocation programs.
- Community-based, close links to secondary schools, community groups, employers.
- Transfer program with state school.
- Cheaper than 4-year schools.



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Technical and Vocational Colleges

- Specialize in preparing students for entry into, or advancement within, the world of work.
- Certificate and other short-term programs that train in both theory and practical.
- Usually last two years or less.
- Public and private.



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The Value of a Graduate Degree

- More opportunities in the arts and research, more marketable for career advancement.
- People with advanced degrees earn more on average than people with bachelor's degrees.



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Choosing a College or University

- Academic field- “Major”
- Degree and Graduate Schools
- Rankings
- Location & Region
- Size of the school
- Accreditation
- Cost



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